State Department's Global Partnership Initiative

Public-Private Partnerships & How Your Constituents Can Benefit!

12-1pm, Tuesday, September 11th
2103 Rayburn House Office Building

Lunch will be provided.

Dear Colleague:

The 21st century has ushered in an era of multi-faceted problems that demand multi-sector solutions. State Department's Global Partnership Initiative (GPI) fosters cutting-edge collaboration with government, business, and civil society to tackle a broad spectrum of challenges facing the US and the world. GPI's partnerships include:

CONSTITUENT OPPORTUNITIES

La IdEA (Latino American Idea Partnership): A newly-launched business competition with the Small Business Administration, Univision, Boom Financial, and other partners that provides grants for business partnerships between US and Latin American small- and medium-sized entrepreneurs.

LA Idea provides key support and development resources that can further propel the momentum of Latin-American businesses **in your district** and around the US:

· Latino-owned businesses are growing at twice the rate of the US national average;

· More than 20% of all businesses in New Mexico, Florida, and Texas are owned by Latinos; and

· Latino companies have purchasing power massing more than $1 trillion.

GLOBAL CHALLENGES

Global Alliance for Clean Cookstoves: A collaboration with the UN Foundation, Morgan Stanley, Habitat for Humanity, and actress Julia Roberts -- among nearly 400 other partners –to address the 2 million deaths annually from inefficient, dirty cookstoves and the toxic smoke they emit. Inefficient cookstoves also force women and girls in developing countries to collect fuel outside their community, putting them at high risk for rape and sexual assault.

AMP (Accelerating Market-driven Partnerships): A public-private partnership with HP, the Rockefeller Foundation, and the World Bank, among others, that mobilizes innovation and investment in developing markets.

Join us at 12pm on Tues, Sept 11th to learn about how your constituents can participate in La IdEA and GPI's other dynamic, high-return public-private partnerships.

Panelists

Kris M. Balderston
Special Representative for Global Partnerships
State Department

Stephen Keppel
Economics Editor & Financial Content Director
Univision

Radha Muthiah
Executive Director, Global Alliance for Clean Cookstoves
UN Foundation

Moderator
Marian Lawson
Analyst in Foreign Assistance
Congressional Research Service

If you have any questions, please contact Caitie Whelan (caitie.whelan@mail.house.gov) in my office.

Sincerely,
SAM FARR
Member of Congress